

ABSEIL ACCESS LTD

Reference Project

Industrial Coatings

Location: Cement silos and buildings nationwide.

Date: 2002

Client: Holcim Cement

Consultant: Brian R Richards

The Milburn rebranding to Holcim was undertaken by Brian R Richards in 2002.

Abseil Access Ltd were contracted to remove all the existing Milburn logos and replace with the new 3 colour Holcim super graphic.

This nationwide project involved 17 logos on 9 sites with steel and concrete silos upto 40m high. Resene paints were chosen and they supplied UV stabilised epoxy acrylics compatible with the variety of existing coating encountered. Many of the sites required full white undercoating first.

Three teams of sign writing abseilers were required to complete the project within the time frame.



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